



## NEXTCHEM SHOWCASES CIRCULARITY AT MILANO DESIGN WEEK 2026: NX REPLAST™ TECHNOLOGY ENHANCES RECYCLED PLASTICS, ELEVATING THEM INTO A DESIGN ICON WITH A NEW 100% RECYCLED URBAN TRANSPORT SEAT

Milan, 21 April 2026 – At **Milano Design Week 2026**, sustainability takes shape and becomes a tangible experience. **Nextchem**, a **MAIRE** Group company and leader of the Sustainable Technology Solutions business unit, is taking part in the exhibition-event “**The New State of Materials**”, curated by **Materially**, together with **Lazzerini**, showcasing a concrete example of circular economy applied to transport design.

Taking centre stage at the exhibition, hosted at **Stecca3** in Milan’s Isola district, is a **public transport seat made from 100% recycled plastic**, developed through the collaboration between Nextchem and Lazzerini. The project brings together technology and Made in Italy design, demonstrating how post-consumer plastics can be transformed into a high-performance material that combines aesthetics, functionality and durability, and can be reintroduced into the production cycle at **end-of-life**.

The journey starts with post-consumer plastic, regenerated through Nextchem’s proprietary **NX Replast™** technology. This is where **MyReplast Industries** comes into play: a Nextchem company and an advanced industrial player in the European plastics recycling landscape, headquartered in Bedizzole (Brescia). The technology applied to process the feedstock ensures a very high-quality end product – the recycled polymer – engineered to meet the specific requirements of each project. **NX Replast™** enhances the properties of the incoming plastic (upcycling), enabling products to access premium, high value-added markets and meeting Lazzerini’s requirements in terms of strength, durability and aesthetics. The result is an item designed to last and to return, at end-of-life, to MyReplast Industries, thereby closing the loop.

**Fabio Fritelli, Managing Director of Nextchem**, commented: “The transition becomes real only when technology can be translated into concrete industrial solutions. Our role is to enable this step forward: turning waste into a valuable resource and making circularity a daily experience – scalable, replicable and measurable – without compromising performance.”

**MAIRE S.p.A.** is a leading engineering group providing technology solutions and project execution in the downstream segment of energy services, as well as in the chemicals and fertilizers industries. The Group operates through two business units: Integrated E&C Solutions and Sustainable Technology Solutions, the latter active in sustainable fertilizers, low carbon energy vectors, and innovative materials and circular solutions. With operations in around 50 countries, MAIRE employs approximately 10,800 people. MAIRE is listed on the Milan Stock Exchange (ticker “MAIRE”). For further information: [www.groupmaire.com](http://www.groupmaire.com)

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